

CV



Email ————— r@richard-pearson.com
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Passionate and fascinated with how people experience and interact with design.

A British designer with a Bachelor of Arts Degree in Digital Media Design with over six year's experience in London and Auckland. Experience working in creative agencies and multidisciplinary teams of marketers, designers and developers. Storytelling through design.

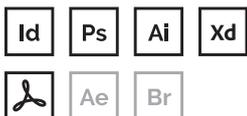
EDUCATION

Bachelor of Arts Degree 2.1
Digital Media Design
2011-14 University of Brighton

OCR Certificate - Distinction
Initial Text Processing

A-Levels
Media Studies / Photography

TOOLS



SOMETHING DIFFERENT

In my gap year I cycled with a team of five people across America from New York to San Francisco. Cycling a total of 3,765 miles and raising over £20,000 for Help for heroes.

INTERESTS

Design
Triathlon training
Fitness
Tennis
Rugby
Computers

Party trick - Juggling

Inter / Senior Graphic Designer | Sutton Young

[suttonyoung.co.nz](#) | Sept 18 ————— Present | 2 years +

Currently, I am working with some big household clients within a tight-knit multidisciplinary team of designers, developers and motion creatives. The projects I lead range from fresh start-up brands that are focused on experience design, to strengthening pre-existing brands along with full campaign rollouts. Creating strong long-lasting client relations and mentoring junior designers are key skills that I have been developing in this position.

Brand & comms design / leading projects / UX design / wider brand strategy / editorial layout / mentoring / Client relations

Digital & Graphic Designer | Tenfold Creative

[tenfoldcreative.co.nz](#) | Oct 17 ————— Sept 18 | 1 year

Shortly after moving to New Zealand, I joined the team at Tenfold in Auckland. The role included but not limited to leading projects and supporting others, covering work in web design with a focus on user experience and managing creative campaigns. I enjoyed adjusting to the Kiwi work culture in design and communications.

Web, print and brand design / communication design / heading projects / artworking / UI & UX design

Mid-Weight Graphic & Brand Designer | Westside London

[westsidelondon.com](#) | Oct 15 ————— Oct 17 | 2 year, 1 months

Working alongside senior designers and lead creatives in a fast-paced design agency in the heart of London. With an abundance of exciting and challenging briefs, I swiftly moved up from junior to mid-weight, where I lead projects and supported others. Days consisted of liaising with clients and juggling multiple jobs at a time. Projects ranged from web design, print design, UX/UI design, editorial work, branding and creative conceptual work.

Brand design / conceptual thinking / web & print design / liaising with clients / fast-paced London agency / artworking

Junior Graphic & UX Designer | Tabl

[Tabl.com](#) | Aug 14 ————— Sept 15 | 1 year, 2 months

Working as part of a growing multidisciplinary start up, I gained experience in a range of challenging yet exciting briefs. This included print based and digital design for event promotion, as well as internal brand guidelines and investor presentation document design.

Marketing design / brand strategy / web & print design / infographics / wireframes / UX & UI Design / start-up dynamics

Additional experience —————> [LinkedIn](#)